

Josh Hartman

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Objective

Design strong marketing communication tools that will reinforce company's brand message through expert skills and experience with multiple graphic design concepts.

Professional Summary

- Innovative Graphic Designer who produces dynamic visuals for web and digital projects.
- Expertly researches and develops emerging concept and trends. Tech-savvy and creative.
- Versed in media relations, marketing and advertising.
- Deadline-driven and highly motivated to exceed marketing objectives and strategies.
- Successful at presenting web design concepts in an organized and persuasive manner.
- Multi-tasks and manages time well in fiercely competitive, fast-paced environments.

Skills

- Superb eye for detail
- Strong website marketer
- Proficient in Adobe CS5
- Adobe Illustrator expert
- Adobe Certified Expert
- Max OS X proficient
- Dreamweaver
- Website design expert
- Social media design expert

Work History

Store Graphic Artist 10/2011 - Present

Whole Foods – Edina, MN

- Design new on-brand visual elements to effectively convey concepts and messages.
- Collaborate with vendors to ensure style consistency with other marketing materials.
- Mentor new member of design staff.
- Create advertisements, tradeshow banners and signage from concept through completion.
- Effectively work with team members to assure all objective and goals are met or exceeded.
- Format text and graphics for blog post, newsletters and other materials.

Multimedia Communication Internship 12/2010 - 06/2011

Guthrie Theater – Minneapolis, MN

- Collaborated with production on task list creation to meet overall project goals on time.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Contributed to the creative process through original ideas and inspirations.
- Increased communication and drive towards website through detailed designed marketing concepts.

Education

Bachelor of Arts: Digital Video and Media Production 2011

Minnesota School of Business – Richfield, MN

Associate of Science : Interactive Media and Graphic Design 2007

Globe University – Woodbury, MN

Accomplishments

Honorary volunteer Graphic Designer for Minnesota Art Festival in 2010

Co-founder of Web Designers of MN organization

Dean's list – 2010, 2011